

Quality of parts and service reflect in auto repairs

Last month one of our customers was driving his Ford truck and he felt a vibration, but it went away. After going another couple of miles, he felt it again and then all of a sudden, the transmission stopped working. This wasn't the first time our shop had seen this happen with this model of a Ford transmission, so I did some research. There is a component in the transmission that cracks and then all at once, "bam," it is broken and there is no movement. When the transmission is rebuilt, this component is replaced with a better built one from the aftermarket companies. So you ask, why isn't it built better when it is new? If Ford Motor Co. or any other GM, Chrysler, or any dealer can save two dollars on having a part made cheaper, then do the math. If there are 500,000 transmissions manufactured and you multiply that by two, that is one million dollars!

It doesn't stop there. Over the years our shop has worked on many different vehicles and all too often have seen faulty parts because of its construction. Just think about all the other parts in the vehicle that they skimp on manufacture cost. Let's say the total "skimp" cost on a vehicle is one thousand dollars. With today's price of vehicles, why not pass the "skimp" cost onto the buyer? What is another thousand dollars if it means the vehicle will perform without a chance of a costly problem happening?

The same can be said for auto repairs. I see ads for brake specials at \$89.99 installed! A good quality brand of brakes cost \$75.00 or more. Maybe the brand of brakes they are using are being bought at the dollar store, or at the flea market. With today's economy, money is tough with everybody, so I can understand how it is easy to persuade people to shop for the "cheapest" item and even auto

repairs. But sometimes the cheapest is not always the best deal when it comes to quality of parts and service. It is like the old saying, "you get what you pay for."

Call Dave's Auto Service, Inc. at 610-367-1844, located at 925 W. Phila. Ave., Boyertown, for fast and reliable service. If you have any questions you can email us at Davesautos@aol.com.



Shown is Dave's Auto Service garage.